

A photograph of a modern building at dusk. The building features a large, curved, ribbed glass structure that is illuminated from within, casting a warm glow. To the left, a wide set of concrete stairs leads up to a glass entrance. In the foreground, a large, stylized red sculpture of a figure with a circular head and a curved body stands on a paved plaza. The sky is a deep blue, and trees are visible in the background.

TSC Summit

Sponsorship Packages




May 1-2 | 2024



The Sustainability Consortium

TSC is a global organization of diverse stakeholders working together to use the best sustainability science to help companies make the everyday products we use better and more sustainable.

TSC is

-  Science-based
-  Multi-stakeholder informed
-  Focused on impact

Who Attends?

TSC members are the heart of our organization. With 100+ members from diverse industries, non-profits, and academic institutions worldwide, our network fosters collaboration, innovation, and impact.

We value pre-competitive collaboration, bringing industry leaders together to drive change through science-based approaches. Our programs, Collective Action and Sustainability Leadership Institute, along with groundbreaking research projects, offer plenty of opportunities to engage, share best practices, and lead towards a sustainable future.

Join us and make a real difference.



THESIS Users 2022

Meet the companies using TSC's Sustainability System

12 retailers on THESIS this year

- Woolworths
- Walmart
- Sam's Club
- Tractor Supply Company
- Ahold Delhaize USA
- Walgreens Boots Alliance
- Walgreens
- Staples
- Kroger
- Dollar Tree
- Costco





TSC is excited to bring our annual Summit back in person May 1-2 to our “home” in Northwest Arkansas, at Crystal Bridges Museum of American Art

- **Invite-Only, Member Exclusive**
- **Plenary sessions**
- **Networking Breaks**
- **Breakout sessions**
- **Fieldtrips**
- **Member Awards and Reception**

Why Sponsor TSC Summit 2024?

- Inspire leaders in the CPG sustainability space with your offerings
- Become a part of TSC's network of members and partners
- Reach a broad audience across many sectors of a global CPG sustainability space
- Engage retailers, suppliers and NGOs

What we offer you

- Presentations on the main stage and breakouts
- Exhibit booth space and title sponsorship of receptions and networking breaks
- Access to TSC Member-only sessions
- Invitation to Summit Welcome and Member Receptions
- Logo and link on our event announcements, website, digital communications, signs and program, event applications, etc.

Benefits	Presenting Sponsor \$50,000	Lead Sponsor \$25,000	Premier Sponsor \$10,000	Select Sponsor \$5,000
Ability to Provide Pre or Post-Event Email Message	Exclusive			
Logo on Summit Website	✓	✓	✓	✓
Newsletter recognition	✓	✓	✓	
Logo on all TSC Session Deck Closing Slides	✓	✓	✓	✓
Company Description on Sponsor Webpage	500 words	250 words	100 words	50 words
Logo on Conference Agenda	✓	✓	✓	✓
Logo Featured on Conference Signage	✓	✓	✓	
Social Media Promotion	4x	4x	2x	1x
Complimentary TSC Summit Passes	4	3	2	2
5 Minute Speaking Opportunity	Reception	Field Trip		
Welcome Reception Passes	4	3		
Reception Passes	4	3	2	
Title Sponsorship	Reception	Field Trip	Networking Break	
Exhibit Space Tuesday – Thursday <i>*additional fees apply for electrical and furniture requests</i>	✓	✓	✓	✓

Ask us about Custom and Add-On Sponsorship levels!

Presenting Sponsor

\$50,000

Acknowledged as the very top supporters of the TSC Summit, Presenting Sponsors enjoy maximized exposure through the highest priority of branding, speaking opportunities, and signage. In addition, each Presenting Sponsor will be recognized as an exclusive host/sponsor of the evening reception during the event.

Presenting Sponsors will be given speaking opportunities to share their message to an elite group of engaged supply chain professionals at our reception.

Among other benefits, Presenting Sponsors receive the best exhibit booth options and the most complimentary event passes.

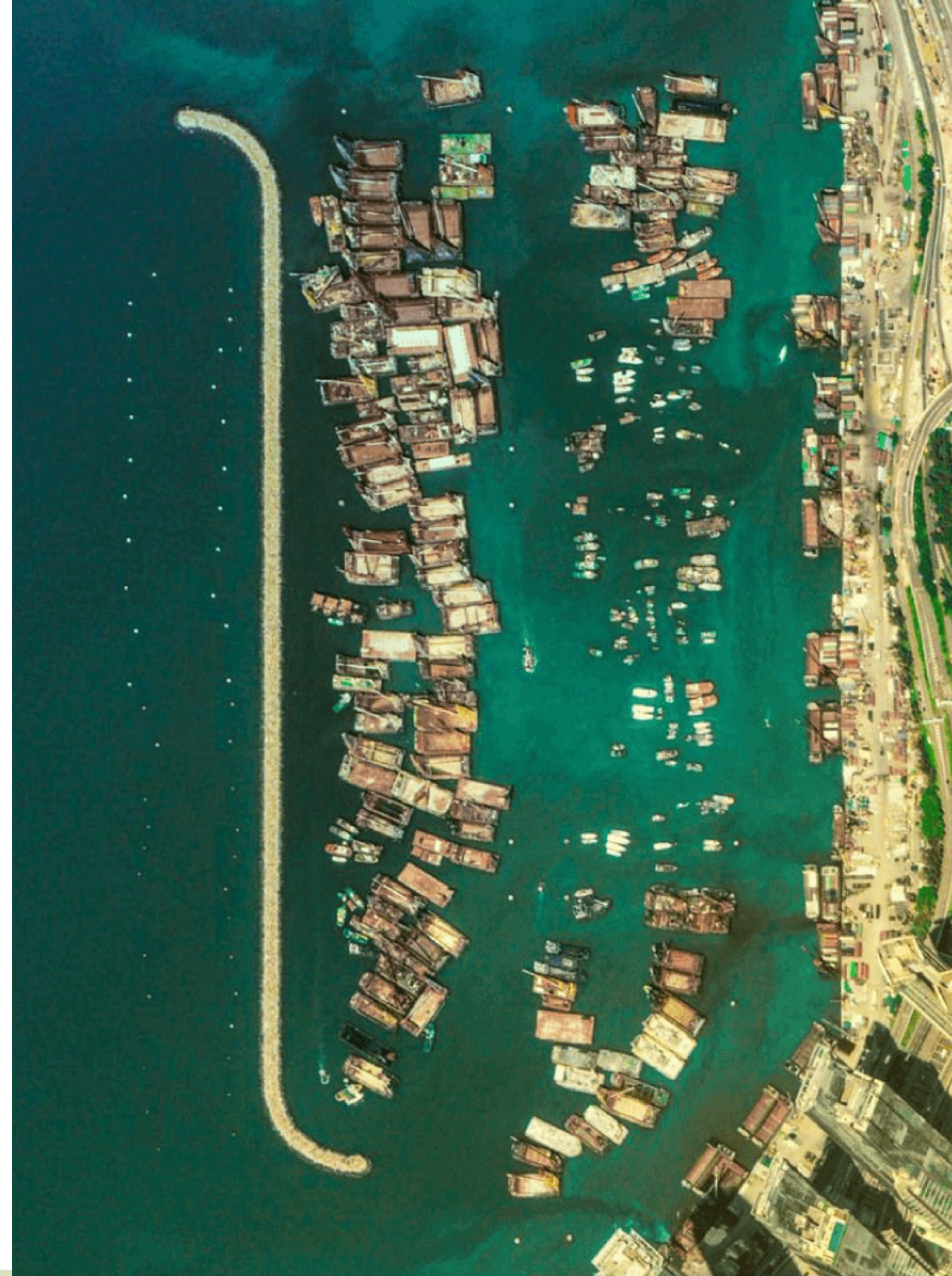


Lead Sponsor \$25,000

Acknowledged as premium supporters of the TSC Summit, Lead Sponsors enjoy extended exposure through the priority branding, speaking opportunities, and signage. In addition, each Lead Sponsor will be recognized as a host and sponsor of the TSC Field Trip.

Lead Sponsors will be given a 5-minute speaking opportunity during a TSC Field Trip to share their message to an elite group of engaged supply chain professionals.

Among other benefits, Lead Sponsors receive premium booth options and complimentary event passes.



Premier Sponsor \$10,000

Premier Sponsors enjoy exposure through event branding, speaking opportunities, and signage. In addition, each Premier Sponsor will be recognized as a host and sponsor of one of two coffee networking breaks.

Among other benefits, Premier Sponsors receive exhibit booth options and complimentary event passes.

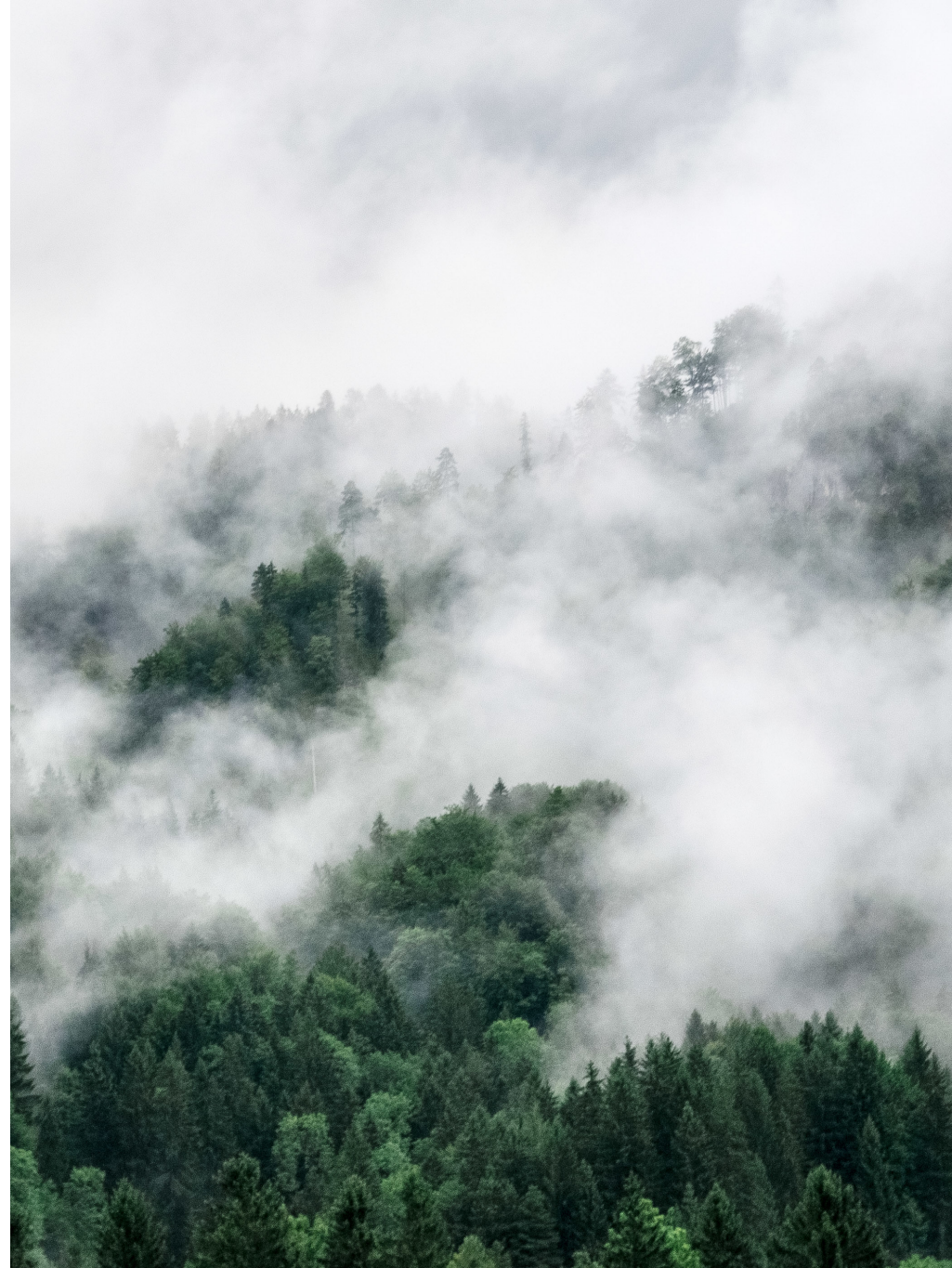


Select Sponsor \$5,000

This is an entry-level sponsorship, not linked to an exclusive element of the TSC Summit.

Select Sponsors will have their logo featured on all conference webpages and signage in addition to dedicated social media recognition.

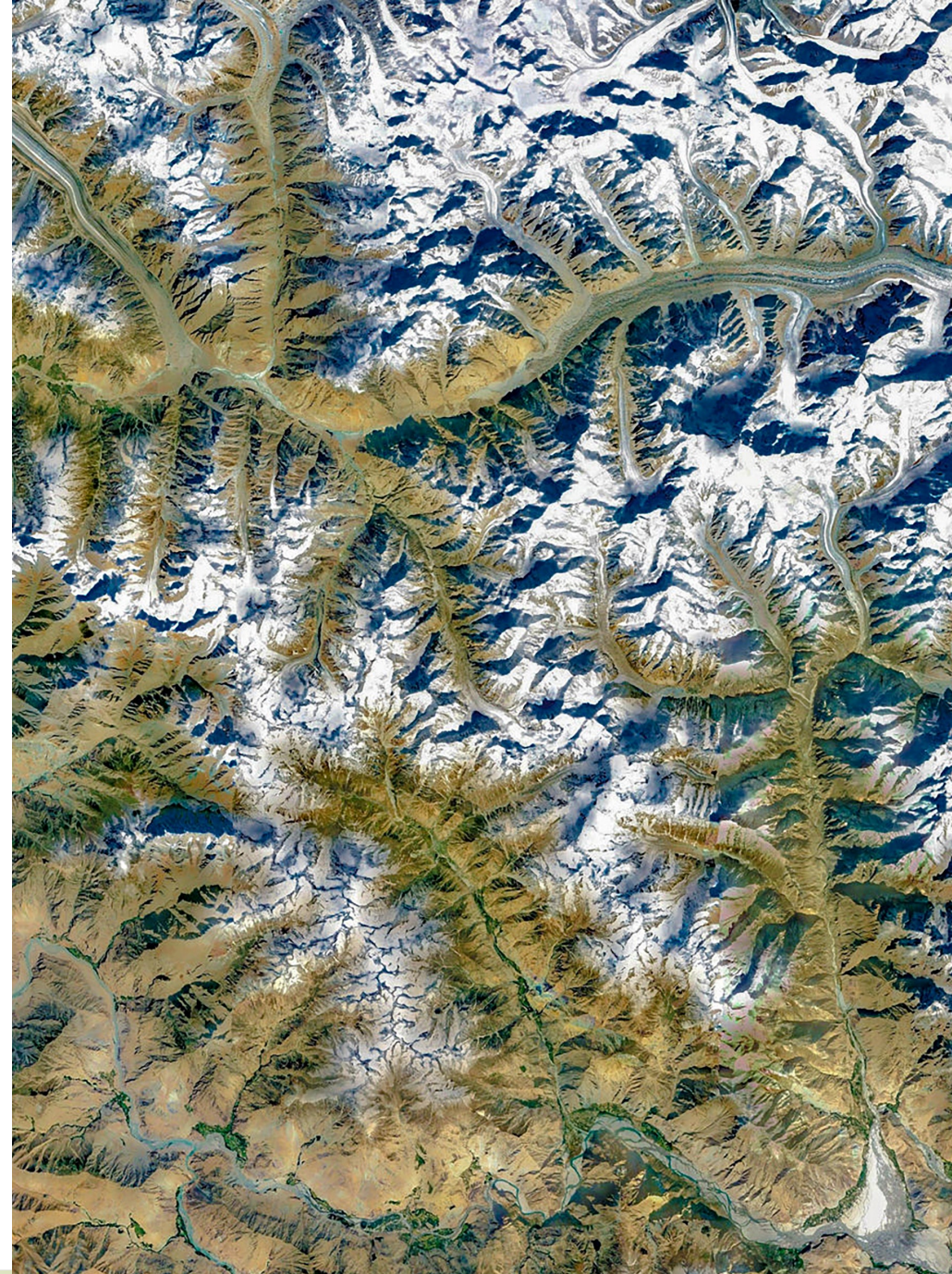
Select Sponsors will receive exhibit booth space, logo placement on session slides, and complimentary event passes.



Want to create your own package? Custom and Add-On Sponsorship levels are available!

- Choose your placement of logos on digital event communications
- Choose TSC Summit Pass Quantity
- Choose TSC Welcome Reception Pass Quantity
- Choose TSC Member Reception Pass Quantity
- Request speaking opportunity
- Choose program element to name (examples below)
 - TSC Field Trips
 - Retailer Luncheons
 - Sustainability Leadership Institute
- Sponsorship booth **additional fees apply for electrical and furniture requests*

**Sponsorship opportunities are limited and available on a first-come basis.
Price varies by request. Please [contact us](#) to learn more!**





www.sustainabilityconsortium.org



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The Sustainability Consortium® is jointly administered by Arizona State University and University of Arkansas with additional operations at Wageningen UR in the Netherlands.