

Using THESIS to Inform Your Next Steps

Resources to improve your sustainability performance.

Included With Your THESIS License

Available on [THESIS on SupplyShift](#)

THESIS Scorecard

Ranks your THESIS results anonymously against your peers.
Highlights your leading and lagging KPIs

Published Analytics

Visualize your THESIS results with diagrams, down to the individual KPI level. Easily see the areas that need improvement and focus your attention where it counts.

Action Recommendations

THESIS includes Action Recommendations based on your KPI answers, recommending immediate next steps to improve performance for this KPI.

KPI Guidance

Resources available in every assessment includes background information and details on certifications, standards, and tools. These KPI Guidance documents contain lots of helpful information to support your assessment process.

Available as downloadable PDFs, which can be found within the KPI scrolling menu in your assessments.



For More In-Depth and Hands-On Assistance

Visit our [TSC Trained Service Providers](#) webpage today to learn more
and find the one best suited to help you!

For more information about the benefits of TSC, visit [our membership page](#).

Trained Service Providers

Sustainability experts and TSC partners specially trained on THESIS and prepared to provide specialized hands-on assistance for each stage of THESIS campaigns.



- Understanding and interpreting THESIS Results
- Risk management and performance improvement plans, tailored to your needs and resources
- Design and implementation of strategies and programs
- Streamlining data collection year over year stakeholder engagement
- Improving results year over year

Visit our [TSC Trained Service Providers](#) webpage today to learn more and find the one best suited to help you!

In 2020, companies who hired TSPs scored, on average, 34% higher on THESIS sustainability performance assessments than those who didn't.

NEW! TSC Services

Helping you gain knowledge. Enabling a plan for action.

TSC covers a large scope of consumer goods, related sustainability issues and social and environmental hotspots.

- Jump start your sustainability strategy and enable decision making
- Provide a landscape assessment of TSC hotspots relevant to your products
- Mitigate risk in your supply chains without requesting supplier response data
- Identify and address priority issues (Scope 3, Labor rights, animal welfare)
- Can be used in addition to TSC member benefits and members receive a discount on all TSC Services

Services include hotspot, certification, action recommendation and improvement opportunity mapping and added analysis, performance improvement plans and commodity mapping.

Complete our [questionnaire](#) to learn if TSC Services can help your company.

Tools for TSC Members

The Sustainability Consortium (TSC) provides opportunities to learn about the issues and opportunities in consumer product sustainability, to network with industry sustainability leaders, and to improve supply chain sustainability.

Resources and Tools Available for Members Include:

- THESIS assessments and performance support, including prioritized support for using THESIS and THESIS Scorecard review
- 1:1 Support from senior TSC staff
- Access to TSC university-based experts

For more information visit our [membership page](#).

Resources Available Through TSC and Our Website

Learn more about our [THESIS Support Services](#)

Click the links below to access our free guides.

1. [Prioritizing Your THESIS Results for Action](#)

Outlines next steps for using your THESIS results to inform your next steps

2. [Optimize Your THESIS Assessment Process](#)

Overview of entire process, including next steps on how to utilize your Scorecards and THESIS results

Available to download directly from our website *

Overview video available on [THESIS Help Center](#)

3. [THESIS Help Center](#)

THESIS Help Center, a living library of short, self-guided support videos covering a broad range of topics.

Mandarin and Spanish subtitles are available.

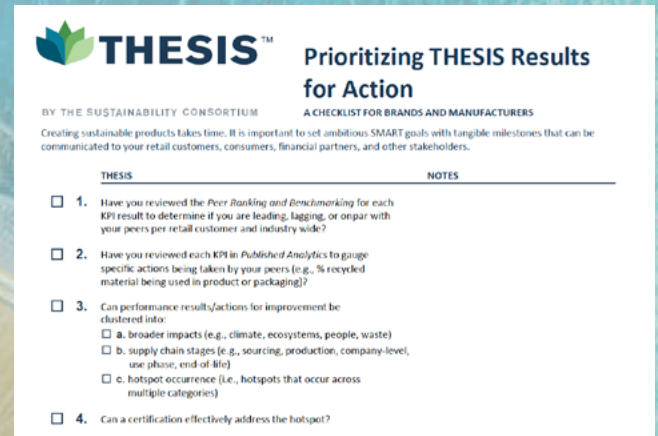
THESIS Help Center is password-protected.

Password: THESIS

4. [THESIS Help Desk](#)

If you need assistance, contact the Help Desk and we will be happy to assist you.

Contact help@sustainabilityconsortium.org.



THESIS™ Prioritizing THESIS Results for Action
BY THE SUSTAINABILITY CONSORTIUM A CHECKLIST FOR BRANDS AND MANUFACTURERS

Creating sustainable products takes time. It is important to set ambitious SMART goals with tangible milestones that can be communicated to your retail customers, consumers, financial partners, and other stakeholders.

THESIS	NOTES
<input type="checkbox"/> 1. Have you reviewed the <i>Peer Ranking and Benchmarking</i> for each KPI result to determine if you are leading, lagging, or on par with your peers per retail customer and industry wide?	
<input type="checkbox"/> 2. Have you reviewed each KPI in <i>Published Analytics</i> to gauge specific actions being taken by your peers (e.g., % recycled material being used in product or packaging)?	
<input type="checkbox"/> 3. Can performance results/actions for improvement be clustered into: <input type="checkbox"/> a. broader impacts (e.g., climate, ecosystems, people, waste) <input type="checkbox"/> b. supply chain stages (e.g., sourcing, production, company-level, use phase, end-of-life) <input type="checkbox"/> c. hotspot occurrence (i.e., hotspots that occur across multiple categories)	
<input type="checkbox"/> 4. Can a certification effectively address the hotspot?	



THESIS™
BY THE SUSTAINABILITY CONSORTIUM

Optimize Your Sustainability Performance Assessment Process



THESIS®
Help Center