

# SCIENCE-BASED STAKEHOLDER-INFORMED FOCUSED ON IMPACT

The Sustainability Consortium (TSC) is a global organization leading the transformation of the consumer goods industry to deliver more sustainable consumer products. TSC convenes diverse stakeholders and members to build science-based decision tools and solutions that address sustainability issues that are materially important throughout a product's supply chain and life cycle. TSC also offers a portfolio of services to help drive effective implementation.

## OUR MISSION

To use the best sustainability science to help companies make the everyday products we use better and more sustainable.

## OUR VISION

We envision a world in the near future where we can experience the benefits of consumer products without causing harm to people or going beyond the environmental limits of our planet.

## GLOBAL SCOPE & SCALE

TSC works with members and partners all over the world to make all consumer products more sustainable. Our research database is one of the world's largest, covering nearly 90% of the total impacts in all consumer product categories across 8 industry sectors.



TSC continues to drive toward our mission and vision thanks to our members and donor support. You can support TSC too!  
Every gift makes an impact.

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### TSC GLOBAL OFFICES

- SCOTTSDALE, ARIZONA • FAYETTEVILLE, ARKANSAS
- WAGENINGEN, NETHERLANDS • TIANJIN, CHINA



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TSC is jointly administered by Arizona State University and the University of Arkansas, with additional operations and support at Wageningen UR in the Netherlands and in Tianjin, China.

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# SUSTAINABLE PRODUCTS FOR A SUSTAINABLE PLANET

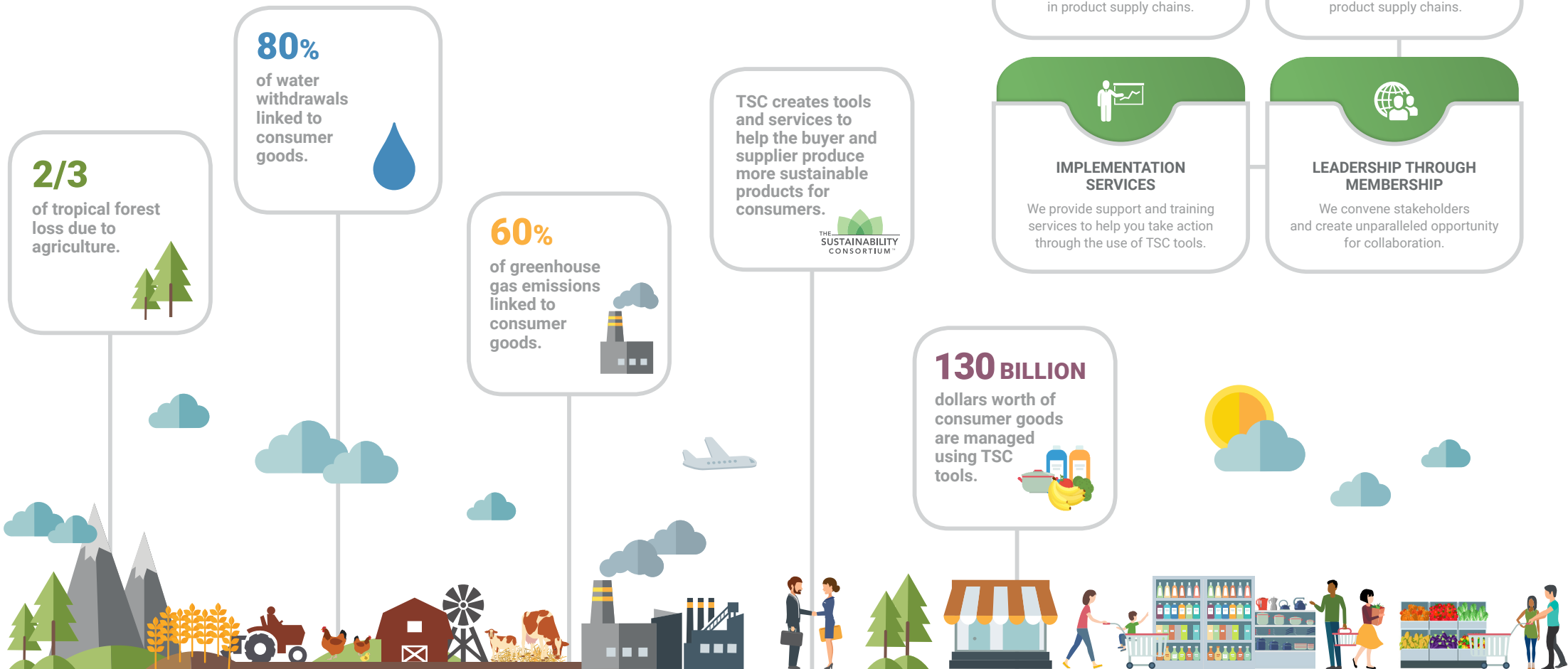


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## THE ENVIRONMENTAL COST OF CONSUMER GOODS AND THE POTENTIAL FOR IMPACT AT SCALE

Consumer goods bring countless benefits to society, dramatically improving lifestyles around the world. These benefits however come with an increasingly sizable sustainability price tag—both for people and the planet. With 2.5 billion people joining the consuming class in the next few decades, we must address the production, use, and disposal of consumer goods: a sustainable world requires sustainable production and consumption.

TSC was created in 2009 to transform the consumer goods industry by partnering with leading companies, NGOs, universities, and government organizations to define, develop, and deliver more sustainable products. TSC uses a market-based approach to drive change. We believe that if one retailer incentivizes more sustainable products, it can make a difference—but if multiple retailers send the same market signal, the world can change.



## OUR APPROACH TO PRODUCT SUSTAINABILITY

**TSC research shows that the most significant sustainability “hotspots” exist largely upstream from the manufacturer in their supply chain.**

Because of this, TSC focuses on improving product sustainability and cost efficiency for buyers and suppliers. We offer the leading system for category-specific, product performance benchmarking tools to help companies gain visibility to reduce and eliminate impacts across their supply chains.

## JOIN OUR 100+ GLOBAL MEMBER COMMUNITY

Members are the foundation of TSC. Our 100+ members include corporations, non-profits, and academic institutions from around the globe. We work with these organizations to translate complex sustainability issues into innovation and actionable outcomes for the consumer goods industry.

TSC members are leaders and have found pathways to address environmental, social, and economic imperatives in product supply chains. Our members bring diverse perspectives and a shared commitment to improve sustainability in all parts of the industry.